Executive Proclamation

State of South Dakota
Office of the Governor

Whereas, The Pizza Ranch was founded in 1981 in Hull, Iowa, and currently has 105 restaurants in seven states across the Midwest; and,

Whereas, There are 19 Pizza Ranch restaurants located in South Dakota, and all are locally owned and operated; and,

Whereas, Pizza Ranch and the South Dakota Beef Industry Council are working together to promote beef nationwide; and,

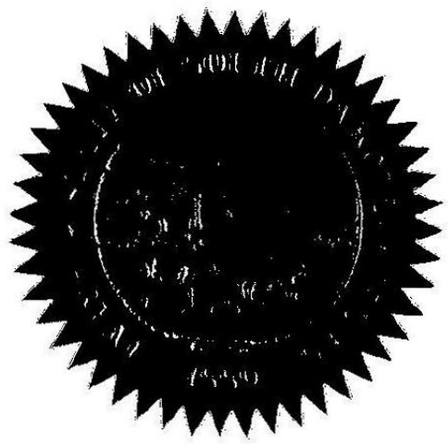
Whereas, The beef industry is integral to the economy of South Dakota, and beef is America's favorite food; and,

Whereas, Pizza Ranch will launch three new steak pizzas, Hawaiian Steak Pizza, Alfredo Steak Pizza, and 57 Steak Pizza, in partnership with the beef industry at a kick-off celebration and press conference at its Brookings, South Dakota, location on April 1, 2004:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim April 1, 2004, as

STEAK PIZZA DAY

in South Dakota, and I urge all citizens to observe this day by visiting a nearby Pizza Ranch to try one or all of their newest steak pizzas.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Thirtieth Day of March in the Year of Our Lord, Two Thousand and Four.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State